ADCOBITE

MARKETING AGENCY · SCREENS · STUDIO · DIGITAL

We make brands seen. Offline and Online.

Content that stops the scroll, campaigns that bring leads, and a screen network across Delhi NCR, UP and Uttarakhand. One team, one plan.



Studio
Reels, films, AI video

Digital



+ New leads

WHAT WE DO

Three services. One growth engine.

One team creates the content, runs it online and plays it on real screens where customers walk past.

01

Adcobite Screens

Digital LED screens in railway stations, malls, cafes, hospitals and campuses.

- Advertise on our network
- Buy a screen
- Pay over 12 months
- Host a screen free

02

Adcobite Studio

Scroll-stopping content for brands in India and worldwide.

- Reels and short-form
- Ad films and explainers
- AI video and mascots
- Lyric and music videos

03

Adcobite Digital

Social media, ads, apps and websites that turn attention into enquiries.

- Social media and Meta/Google ads
- SEO, AEO and websites
- Apps and your own AI agent
- Brand identity

Why one team? One brief One plan One invoice Content made once, used offline and online

ABOUT ADCOBITE INDIA

Trusted by brands and businesses across North India.

From national banks and edtech to local jewellers and clinics, we help businesses get seen offline and online.

26+
Cities in our UP and Uttarakhand screen network

144*
Plays a day on every screen, at least

3
Services: Screens, Studio and Digital

6
Countries we make content for, plus India

* Minimum, based on a 12-hour screen day with your ad repeating every 5 minutes.

TRUSTED BY

- Bank of Baroda
- Punjab National Bank
- LIC
- Canara Bank
- Rapido
- Physics Wallah
- London Shoes
- Rajshree
- KJ Jewelers
- iNext

01

Adcobite Screens

Digital LED screens where your customers are, live across India.

Railway stations · Malls · Public Spaces





WAYS TO WORK WITH US

One partner. Four ways to grow your business.

Advertising comes first. A screen is optional, and there is a plan for every budget.

No screen needed

Advertise on our network

Your ads play on screens across our network, in the cities and places you choose.

Best for: reaching new customers fast

Buy a digital screen

Own it outright. We install it and run our software. You keep full control, we manage it.

Best for: full ownership and control

Pay over 12 months

Get a screen without the upfront cost, on a 12-month agreement with clear written terms.

Best for: no large upfront spend

Host a screen free

Give us the space. We install and run the screen, and play your ad across partner locations.

Best for: zero cost, wider reach

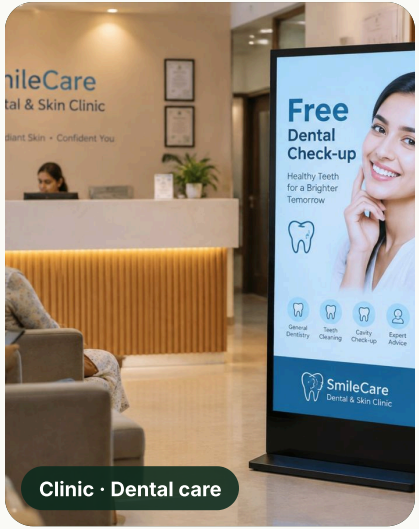
OUR SCREENS AT WORK

Every business. Every kind of space.

Standees that play ads for jewellers, clinics, restaurants, coaching institutes and more, where their customers already are.



Railway station · Jewellery



Clinic · Dental care



Mall food court · Restaurant



Campus · Coaching institute

Jewellers · Clinics and hospitals · Restaurants and cafes · Coaching and schools · Gyms and salons · Real estate · Retail and showrooms · Banks and finance

Illustrative images showing how ads from different industries look on our standees.

YOUR AD, ON REPEAT

Seen again and again, all day long.

AT LEAST

144*

plays a day on every screen

AT LEAST

4,320*

plays a month on every screen

EVERY

5 min

your 10 to 15 second ad repeats

* Minimum plays, based on a 12-hour screen day with your ad repeating every 5 minutes. When slots are free, your ad plays more often. Figures count plays of your ad, not individual viewers.

Right message, right hour

Schedule offers by time, day or location.

Motion gets noticed

Bright 4K video stands out from static boards.

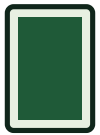
No printing costs

Update creative remotely, as often as you need.

DIGITAL SCREENS

Six screen formats for every space.

Commercial LED display screens for shops, offices, hospitals, hotels and campuses.



Wall mounted

32, 43, 55 inch



Pole mounted

32, 43, 55 inch. Indoor and outdoor



Double-sided

32, 43, 55 inch. Seen from both sides



Portable frame

32, 43, 55 inch. Easy to move



Standard standee

32, 43, 55 inch



Large standee

65, 75, 86 inch

4K UHD display | Cloud-managed content | Commercial grade, built for 24×7 | Installation included

Remote management
Monitor every screen in real time

Smart scheduling
Run campaigns by time, day or place

Live health alerts
Know at once if a screen goes offline

Multi-location control
Every city from one dashboard

OUR NETWORK

Live across India.

Railway stations · Malls · Public Spaces

MAJOR HUBS

Lucknow · Kanpur · Gorakhpur · Bareilly · Mathura · Rudrapur

UTTAR PRADESH

Bareilly Junction · Bahraich · Pilibhit · Puranpur · Farrukhabad · Fatehgarh · Kannauj · Badaun · Ghazipur · Ganjdundwara · Rae Bareli · Etawah

UTTARAKHAND

Haldwani · Kathgodam · Lalkua · Kashipur · Tanakpur · Bazpur · Kichha · Ramnagar

Advertise in one city or along a whole route. Screens for your own space are supplied and installed across Delhi NCR, UP and Uttarakhand.

01 Railway stations
Waiting passengers on platforms, every hour.

02 Malls
Shoppers ready to spend, right next to the stores.

03 Public Spaces
Plazas, markets and busy streets with steady footfall.

Also in airports, hospitals, campuses, hotels, offices and showrooms.

HOW IT WORKS

From brief to live screen in five steps.

1. **Share your brief**
   Your business, offer and cities
2. **We design it**
   Our studio makes the ad
3. **You approve**
   Nothing goes live without your OK
4. **It goes live**
   On the screens you chose
5. **We review results**
   Enquiries, scans and visits

Adcobite Control Center

Change your message in minutes from the cloud. No printing, no reprinting.

Breakfast offers | Lunch deals | Events | Dinner

You send

Your logo, offer and a few photos.

We handle

Design, screens, schedule and every update.

02

Adcobite Studio

Reels, ad films, AI video and mascots, and lyric videos, for brands in India and worldwide.



WHAT WE MAKE

Four kinds of content. One studio.

One team writes, designs, edits and delivers. The same content can run on your social media and on our screens.

Reels and short-form

Hooks in the first second. Made for Instagram, YouTube Shorts and screens.

Ad films and explainers

Explain it once, sell it every time. Script, voiceover and edit, all handled.

AI video and mascots

A face for your brand that stays the same across every reel, post and screen.

Lyric and music videos

Lyric videos, visualizers and music videos timed to every beat.

Keyframes first

You approve the look before every final render.

One-off or monthly

A single film, or a monthly content package.

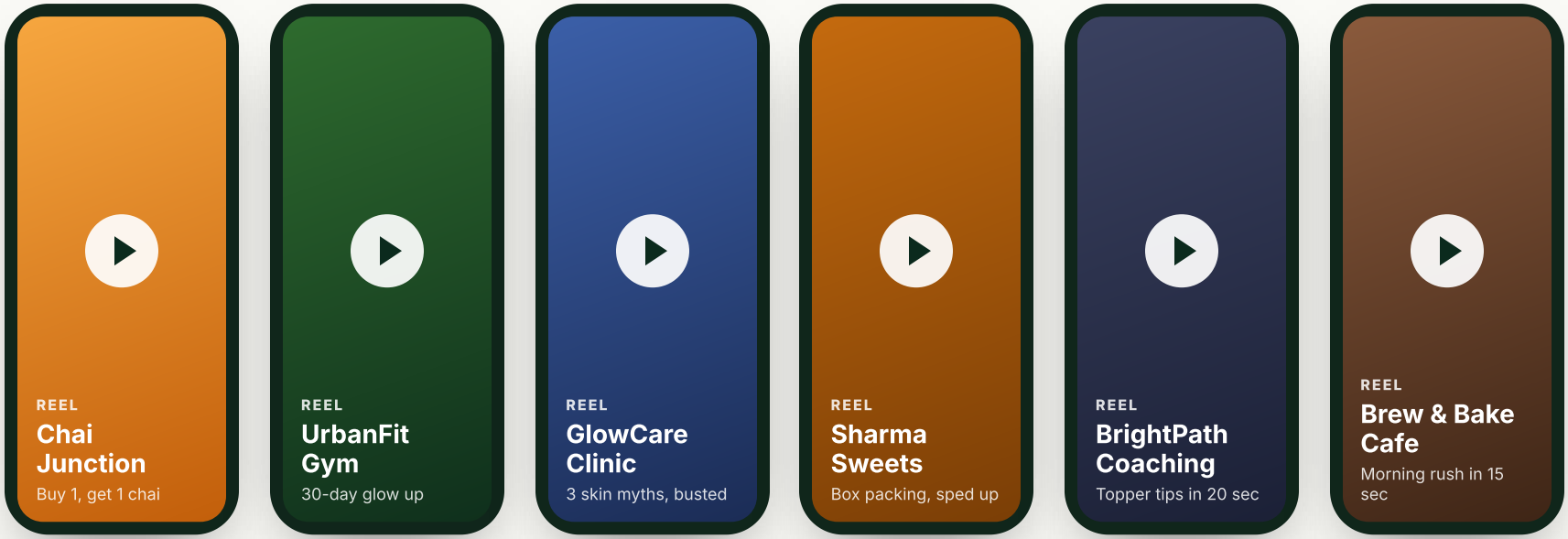
Ready for every platform

Vertical, square and wide versions as you need.

REELS AND SHORT-FORM

Reels that stop the scroll.

Short, punchy videos with a hook in the first second, an offer that is easy to remember and a clear call to action.



Sample concepts made by Adcobite to show our style. Real client work is shared on request.

AD FILMS AND EXPLAINERS

Explain it once. Sell it every time.

Ad films and explainers that make your offer clear in seconds. Our own 85-second explainer is on adcobiteindia.com.

Sharma Sweets · Mithaas har mauke ki
Festive ad film · 30 sec · Sample

UrbanFit Gym · Your best hour
Brand film · 45 sec · Sample

GlowCare Clinic · How a checkup works
Explainer · 60 sec · Sample

BrightPath Coaching · Admissions open
Ad film · 20 sec · Sample

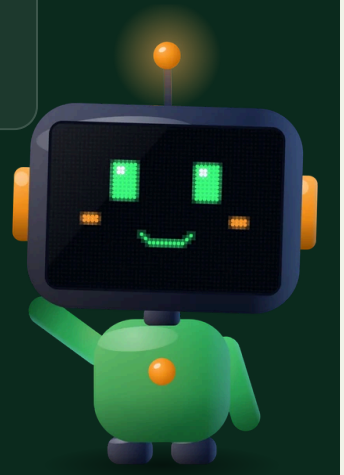
Sample concepts made by Adcobite to show our style.

AI VIDEO AND MASCOTS

A face for your brand. Same every time.

We design your mascot, name it and bring it to life in reels, posts and on screens.

Meet Bitu
Our own AI mascot. He stars in every Adcobite reel and answers visitors on our website by chat and voice.



LYRIC AND MUSIC VIDEOS

Your song, made to be seen.

Send us the track. We send keyframes first, then a video timed to every beat.



Sample concepts made by Adcobite to show our style.

FOR GLOBAL BRANDS

Your remote content studio in India.

Reels, ads and AI video for brands abroad. Made in India, delivered to you.

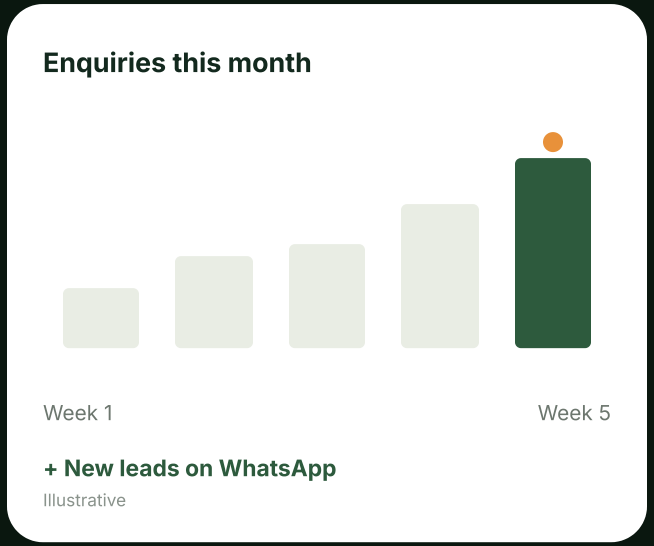
USA · Canada · UK · Europe · UAE · Australia

- ✓ Keyframes approved before every final render
- ✓ Monthly content packages
- ✓ Discovery call at a time that suits you

03

Adcobite Digital

Social media, Meta and Google ads, SEO, AEO and websites, apps, AI agents and brand identity.



WHAT WE DO

Six services that work together.

Attention from social media and ads, a website and apps that turn visitors into enquiries, AI that answers for you, and a brand people remember.

Social media management

We plan, create, post and report on your Instagram, Facebook and YouTube. You just approve.

Meta and Google ads

Campaigns aimed at your city and customers, with leads sent straight to WhatsApp.

SEO, AEO and websites

Fast, mobile-first websites built to rank on Google and to be quoted in AI answers.

Web and mobile apps

Apps for your customers or your team, built and looked after for you.

Your own AI agent

An AI assistant that answers customers and captures leads, set up for your business.

Brand identity

Logo, colours and a look that stays the same on your posts, screens and shop.

One team for content, ads and screens.
Adcobite Studio makes the content. Adcobite Digital runs it online. Adcobite Screens plays it where customers walk past.

SOCIAL MEDIA MANAGEMENT

Your social media, run from one place.

We plan, create, post and report. You just approve.

STEP 1

Plan

A monthly content calendar built around your offers.

STEP 2

Create

Our studio makes the reels, posts and stories.

STEP 3

You approve

Approve every post on WhatsApp before it goes live.

STEP 4

Post and report

We post at the best times and send a monthly report.

WHAT YOU GET

Content calendar
See every post planned for the month.

Approvals on WhatsApp
Nothing goes live without your OK.

Best-time posting
Posts go out when your audience is online.

Comments and DMs
Replies handled, leads passed to you.

Ad boosts
Top posts boosted to reach new customers.

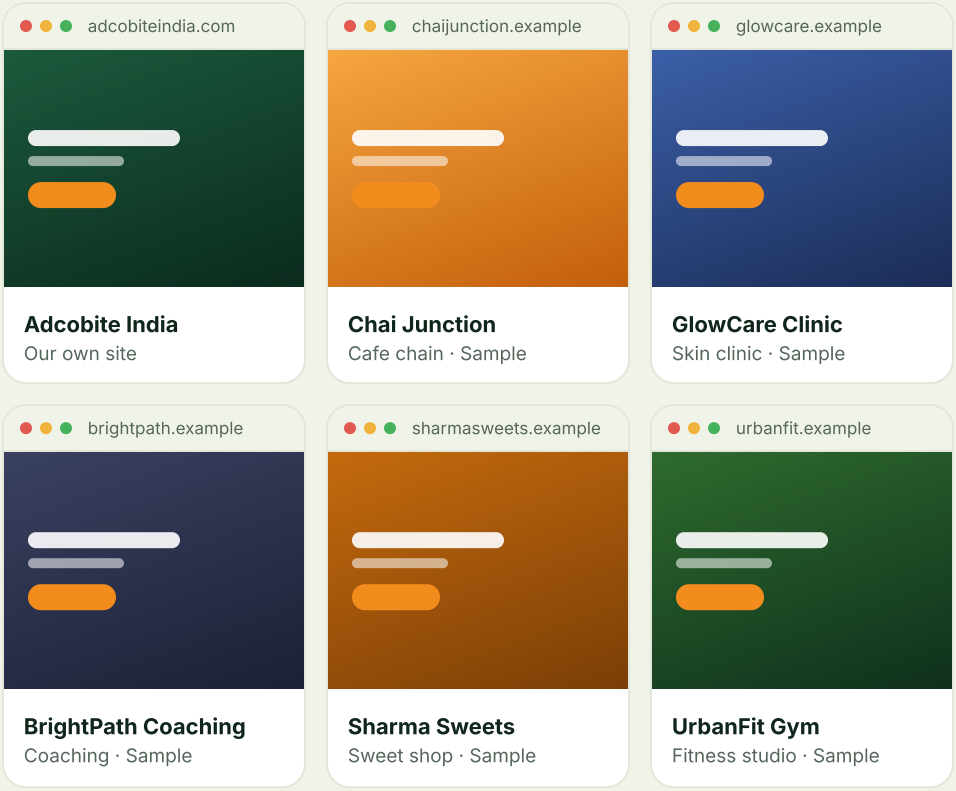
Monthly report
Simple numbers: reach, followers, enquiries.

SEO AND WEBSITES

Websites that get found and get leads.

Fast on phones. Built to rank on Google. Every visitor one tap from WhatsApp.

- **Built for Google search**
- **Fast on every phone**
- **WhatsApp lead capture**
- **Design, build, SEO and hosting setup**



Sample concepts made by Adcobite to show our style. Real client work is shared on request.

MEASURABLE RESULTS

Built to be measured, not guessed.

Every campaign starts with a goal and a baseline, so you can see what changed in enquiries, visits and sales. We never promise a sales number.

QR code on screen
Count every scan

WhatsApp number
Track every enquiry

Offer code at the counter
Match sales to the ad

Before and after baseline
Compare like for like

OUR PROMISE

What every client gets.

1

A free proposal
Creative, locations, screens and timing, agreed before you pay.

2

You approve everything
Nothing goes live until you have seen and approved it.

3

Clear written terms
Price, duration and service scope in writing, before you sign.

4

Updates handled
We schedule and change content as your offers change.

CONTACT

Get your free proposal.

Tell us your business and city. We will suggest the right mix for your budget.

WhatsApp
+91 98996 77876

Call us
+91 98996 77876

Email
hello@adcobiteindia.com

Website
adcobiteindia.com



ADCOBITE

How to get started

1. **Message us** on WhatsApp with your business and city.
2. **Get a free proposal** with clear pricing, agreed before you pay.
3. **Approve the work,** and we take it live.

Areas served: Delhi NCR, Uttar Pradesh and Uttarakhand for screens. Studio and Digital work worldwide.
Or ask **Bitu**, our AI teammate, on adcobiteindia.com.
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